

01-Dec-1989 17:38

DRAFT DRAFT DRAFT DRAFT DRAFT

:30 RADIO

**LIVE ANNOUNCER:**

When you need to make an emergency phone call, every second counts. That's why you should remember the number nine-one-one. It's the new Universal Emergency Number now in service in (city) Dial nine one one in emergencies, to reach the police, the fire or an emergency ambulance. Your call will go directly to specially trained attendants at an Emergency Center. They'll summon any kind of help you need faster than anybody else can. That's nine-one-one. The new Universal Emergency Number. Nine-one-one. Write it down. And remember it.

**RADIO SPOT**